



2026 Business Directory and Visitor Guide

Advertising Information and Guidelines

Advertising Rates & Specifications

The 2026 Business Directory and Visitor Guide will be everything you would expect and more! Large format with full color throughout on white gloss paper for sharper images, crisp text and high quality ads. Advertise your business or service to get noticed and increase business!

Visitor Guide Main Publication

1 available Sponsorship Benefit Package* \$2,205

1 available	Back Cover 3/4 Page	\$3,145
1 available	Inside Front Cover Full Page	\$2,630
1 available	Inside Back Cover Full Page	\$2,000
2 available	Center Spread Full Page	\$1,650
5 available	Full Page	\$1,140
11 available	Half Page Horizontal	\$655
6 available	Half Page Vertical	\$655
14 available	1/4 Page Vertical	\$400
14 available	1/8 Page Horizontal	\$255

*Sponsorship Benefit Package Includes:

- Logo and name on front cover, "Sponsored in part by [name/logo]"
- Facebook and Chamber website recognition multiple times
- Option to write half page article about your industry, etc, with byline
- Combine this with another ad choice and maximize your messaging!

Visitor Guide Business Directory

Full Color Banner Ad	\$110.00
Highlighted Listing	\$65.00
Second Category Listing (1 Per Business)	\$35.00

Production Specifications

Advertising Sizes - Main Publication

Full Page with Bleed	8.625" x 11.125"
<i>(Bleed = .125" added on all sides. Keep all live material .5" from page edge)</i>	
Full Page/No-bleed	7.625" x 10.125"
3/4 Page Back Cover	7.625" x 8.75"
1/2 Page Horizontal	7.625" x 5"
1/2 Page Vertical	3.75" x 10.125"
1/4 Page Vertical	3.75" x 5"
1/8 Page Horizontal	3.75" x 2.4"

Advertising Size - Business Directory

Full Color Banner Ad	3.75" x .875"
----------------------	---------------

Submission of Ads: Please submit your ad as a press quality PDF created in CMYK and containing high resolution (300 dpi) images. High resolution TIFF and EPS files acceptable. Ads containing spot colors or RGB images will not be accepted. No web-based art (72 dpi). All files should be CMYK. All fonts must be embedded or converted to paths. If your ad does not meet our specifications, you will be asked to correct and resubmit it, or our designer can recreate your ad for you at a price of \$90 per hour.

Photography: Resolution must be at least 300 dpi and CMYK (no RGB/spot colors). Save all images as EPS or TIFF. Images downloaded from the internet are not acceptable.

Logos: Submit original logo in digital format. Anything submitted at a lesser quality will need to be recreated; business cards are not acceptable. Resolution must be 300dpi and CMYK (no RGB/Pantone). All fonts must be outlined.

Take Note: Reproduction of hairline rules or type smaller than 7pt. can not be guaranteed. Publisher accepts no responsibility for errors on materials supplied by advertiser.

Ad Design Assistance: Advertisers are required to submit digital ad artwork per our ad specifications. Ads not meeting size specifications above will not be accepted. Ad design is available through several Duvall Chamber Members.

Ad Design and Content Tips:

- Include a clear call-to-action
- If possible, include a coupon, discount or special offer
- Include an image, preferably a photo
- Share what makes your business unique, keep your message simple
- Include the basics: Phone, Email, Website, Address

Advertising purchase and business listing submittal deadline: November 15, 2025
To place your order for ad space, visit: <https://duvallchamberofcommerce.com/bdvg2026>

Final ad artwork submittal deadline: December 13, 2025
To submit your final ad print file, visit: <https://duvallchamberofcommerce.com/artwork>

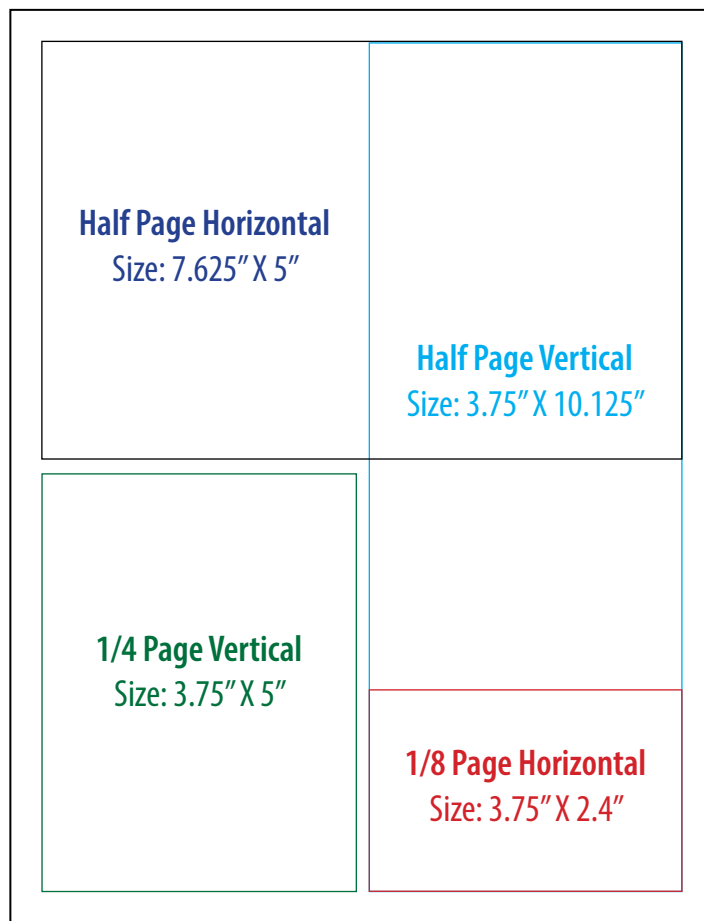
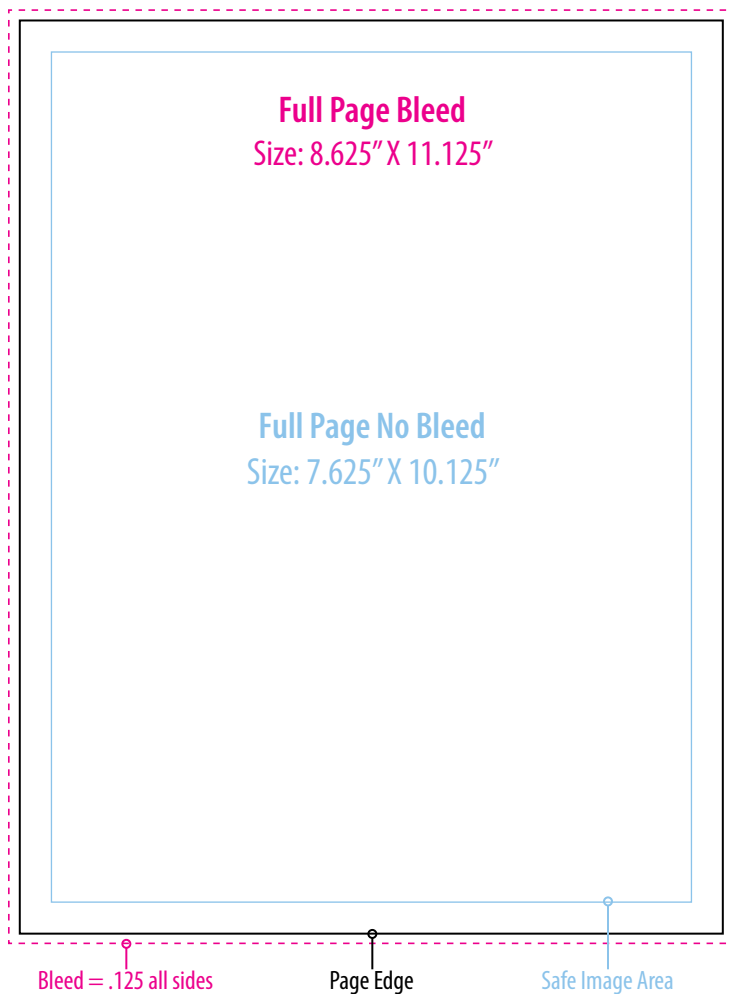
Artwork will NOT be accepted if it is not submitted through the proper channel.

Artwork submitted past the deadline is not guaranteed to make it into the final publication.

If your artwork is not received before midnight on the due date, your ad space will read "Ad Artwork not Provided by [business name]"

Main Publication Ad Size Specifications

Publication Dimensions: 8.375" wide X 10.875" tall. Ad sizes available are shown below. Ads submitted MUST match the dimensions specified or artwork will be returned for revisions.



Visitor Guide Business Directory Options

The image shows a sample of a Visitor Guide Business Directory page. The page is titled "DUVALL CHAMBER MEMBER BUSINESS DIRECTORY" and lists various businesses under different categories. The categories include "RETAIL & GIFTS", "SCHOOLS (continued)", "ROOFING", "SCHOOLS", "SHIPPING & MAIL SERVICES", and "VALLEY MAIL". The page is divided into columns, and each business listing includes the business name, address, phone number, and website. The page is numbered "58" in the bottom left corner.

Highlight Listing
In recognition of board members

Highlight Listing
\$65.00
Color varies each year!

Full Color Banner Ad
\$110.00
Size: 3.75" X .875"

Designing Your Ad

We highly recommend hiring a graphic designer; however, we understand that it is not in everyone's budget. If you are designing your own ad, please read this information carefully and contact tim@talongraphicdesign.com with any questions.

Raise your hand if you are NOT a graphic designer!

Have no fear! We are here to help. The graphic that is on this page talks about "bleed". If you are unfamiliar with this term or are confused about its meaning, ignore it. The dimensions listed above will take the bleed into account for you so you don't need to think twice about it.

Getting Started

There are many programs and apps available for designing your ad. If you are unsure where to start, check out Canva. Other options include, but are not limited to, Microsoft Publisher, Adobe InDesign, Adobe Illustrator, or Adobe Photoshop.

Once you have found a program that works for you, check out the list to the right to find out what dimensions you need to set your document to. The "document dimensions" will be the final size of your ad. Keep in mind though, that you cannot put information right up to the edge of the page. This is where the margins come into play. Anything that is important, such as text, or faces in a photo, need to remain within the dimensions listed under "margins".

Saving Your Artwork for Submission

A PDF is going to be the easiest file type for those of you designing your own ads with little to no experience. Often there is a "Save As" option where you can choose PDF in the file type drop down menu. Unfortunately, that is not always the case. If you don't see it, try looking for "Export" and check if PDF is an option. Still no luck? Head over to "Print" and in the printer drop down, where you would normally see your EPSON, HP, Canon, Brother, etc printer, choose "Print to PDF". Depending on the program you are using, it may also just give you the option to "Print to PDF". Still stuck? Email Tim.

Rooted and Rising