



# 2023 Duvall Chamber Business Directory & Visitor Guide Advertising Media Kit

## Advertising Rates & Specifications

The 2023 Business Directory and Visitor Guide will be everything you would expect and more! With full color throughout on white gloss paper for sharper images, crisp text and high-quality ads. Advertise your business or service to get noticed and increase business.

### Visitor Guide Main Publication

1 available	\$2,205	<b>Sponsorship Benefit Package*</b>
1 available	\$3,145	BACK COVER 3/4 PAGE
1 available	\$2,630	INSIDE FRONT COVER FULL PAGE
1 available	\$2,630	INSIDE BACK COVER FULL PAGE
2 available	\$1,650	CENTER SPREAD FULL PAGE
5 available	\$1,140	FULL PAGE
11 available	\$595	HALF PAGE HORIZONTAL
6 available	\$595	HALF PAGE VERTICAL
14 available	\$365	1/4 PAGE
14 available	\$231	1/8 PAGE

### \*Sponsorship Benefit Package Includes:

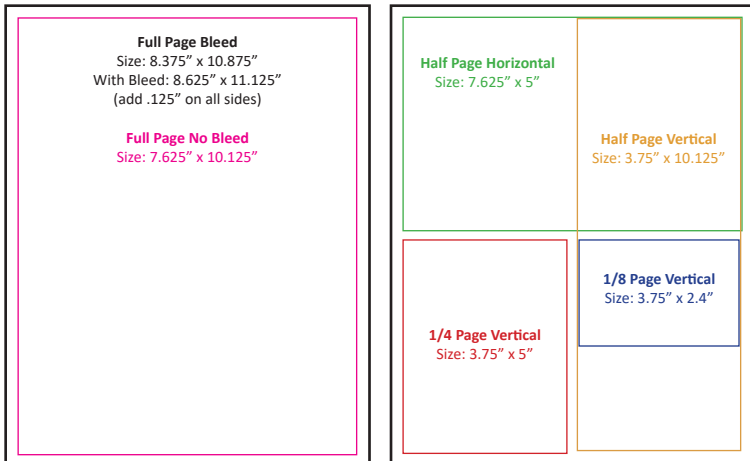
- Logo and name on front cover, "Sponsored in part by [name/logo]"
- Facebook and Chamber website recognition multiple times
- Option to write half page article about your industry, etc, with byline
- Combine this with another ad choice and maximize your messaging!

### Business Directory

17 available	\$105	FULL COLOR BANNER AD
10 available	\$63	HIGHLIGHTED LISTING
1 per business	\$32	SECOND CATEGORY LISTING

### Visitor Guide Ad Size Specifications

Publication Dimensions: 8.375" wide x 10.875" tall.  
 Ad sizes available are shown below (not to scale).  
 Ads submitted **MUST** match the dimensions specified or artwork will be returned for revisions.



## Advertising Sizes

### Visitor Guide

Full Page/Bleed*	8.625" x 11.125"
Full Page/No Bleed	7.625" x 10.125"
3/4 Page Back Cover	7.625" x 8.75"
1/2 Page Horizontal	7.625" x 5"
1/2 Page Vertical	3.75" x 10.125"
1/4 Page Vertical	3.75" x 5"
1/8 Page Horizontal	3.75" x 2.4"

\*0.125" added on all sides and keep all live material 0.5" from page edge

### Business Directory

Full Color Banner Ad	3.75" x 0.875"
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### Submission of Ads

Please submit your ad as a press quality PDF created in CMYK and containing high resolution (300 dpi) images. High resolution TIFF and EPS files acceptable. Ads containing spot colors or RGB images will not be accepted. No web-based art (72 dpi). All files should be CMYK. All fonts must be embedded or converted to paths. If your ad does not meet our specifications, you will be asked to correct and resubmit it, or our designer can recreate your ad for you at a rate of \$75 per hour.

**Photography:** Resolution must be at least 300 dpi and CMYK (no RGB/spot colors). Save all images as EPS or TIFF. Images downloaded from the internet are not acceptable.

**Logos:** Submit original logo in digital format. Anything submitted at a lesser quality will need to be recreated; business cards are not acceptable. Resolution must be 300 dpi and CMYK (no RGB/Pantone). All fonts must be outlined.

**Disclaimer:** Reproduction of hairline rules or type smaller than 7pt cannot be guaranteed. Publisher accepts no responsibility for errors on materials supplied by advertiser.

**Ad Design Assistance:** Advertisers are required to submit digital ad artwork per our ad specifications. Ads not meeting size specifications above will not be accepted. Ad design assistance is available through several Duvall Chamber of Commerce Members.

### Ad Design and Content Tips

- Include a clear call-to-action
- Include a coupon, discount or special offer
- Include an image – preferably a photo
- Keep your message simple
- Share what makes your business unique
- Include the basics: phone, email, website, address

### Business Directory Listing Pages

- Each business is allowed 3 lines of text
- Business Name: 10pt bold, Body Text: 9pt
- Short Description: approximately 40 words
- Owner/Contact Person, Phone, Email
- One Location Address and Website



Highlighted Listing Color varies each year!

Advertising purchase and business listing submittal deadline: **November 30, 2022**  
 To place your order for ad space, visit <https://duvallchamberofcommerce.com/2023-directory>

Final ad artwork submittal deadline: **December 15, 2022**

To submit your final ad print file, visit <https://duvallchamberofcommerce.com/artwork>

Full Color Banner Ad Size: 3.75 x 0.875"